

**Pacific Shores Region 12 Sweet Adelines
Regional Convention 2024**

PROGRAM AD & JUMBOTRON ORDER FORM

Deadline: MARCH 27, 2024

Region 12 offers our members the chance to purchase billboard ads on the Jumbotron screens in the ballroom during Competition. We also offer print ads in our Convention Program. These ads are a friendly way to: **CONGRATULATE** participating choruses and quartets, **WELCOME** new members, **THANK** special people in your chorus, **RECOGNIZE** your director or coaches, and **BUILD YOUR BUSINESS** by advertising your products or services.

JUMBOTRON ADS — THE PRICE HAS NOT CHANGED – STILL ONLY \$20 per slide!

PowerPoint Slides – Wide screen Format:

- Office 2016: Click on Design Tab> Slide Size> Select Widescreen (16:9).
- Office 2010: Click on Design Tab> Page Setup> Slides sized for: On-screen show (16:9).
- Use standard TrueType fonts only, such as Arial or Times New Roman – 32 points or higher. State the name of the font on your order or email to ensure accuracy.
- Animation is acceptable and charged as one slide as long as the animation is contained on one slide. Animation that flips to subsequent slides is charged per slide.
- No sound available.
- Slides will be displayed for approximately 30 seconds depending upon level of animation.

JPEG:

- Sized horizontally at 4000 pixels x 2250 pixels *or* 13.333 in x 7.5 in at 300dpi.
- You can use any font with a jpg.
- No animation available.
- Please state what color you want on the background or a complementary color will be used.

Submitted file names should include chorus initials, quartet name, or business name: SAI-Director.ppt or 4SingersCongrats.jpg .. Electronic files are preferred. Camera-ready artwork should be printed in high quality dpi resolution (600 minimum) and the copy should be mailed, along with the order form and payment. **In Memoriam** slides must follow the same as above and are **free of charge** to honor our sisters-in-song.

PROGRAM ADS (Program is digital only this year) Program ads should be:

- JPEG or Adobe Acrobat (PDF), 600 dpi resolution. Microsoft WORD files are not recommended, please save-as pdf.
- Camera-ready artwork can be submitted, although electronic files are preferred. Artwork should be printed in high quality dpi resolution (600 minimum) and the copy can be mailed, with no folds, along with the order form and payment.

WAYS TO RESERVE YOUR AD OR SLIDE

1. **ONLINE:** <https://form.jotform.com/233386815859169> - Fill out and submit the form, then email the artwork and make a payment.
2. **SCAN:** Print the last page of this document, fill it out manually, and send a photo via email and make a payment..
3. **SNAIL MAIL:** Print the last page of this document, fill it out manually, and send via post with artwork and make a payment..

WAYS TO PAY FOR YOUR AD OR SLIDE

1. Send a check, made out to REGION 12 CONVENTION) to: Leah Brooks, 11 Mabry Way, San Rafael, CA 94903
2. Pay via ZELLE to 510-610-6126. Forward your receipt to brookisleahbrooks@gmail.com

Final ad placement will be completed only after receipt of payment. Order early! Ad space is sold on a first-come, first-served basis.

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Contact Name _____
 Email _____ Phone (____) _____
 Chorus/Business Affiliation (if applicable) _____

Please make checks payable to **Region 12 Convention**

- Email electronic files to Leah Brooks brookisleahbrooks@gmail.com, with your name, phone number, and amount that you expect to pay.
- Mail a print out of your slide or ad, this order form, and a check made out to REGION 12 Convention to:

Leah Brooks
11 Mabry Way
San Rafael, CA 94903
text 415-246-6667

Size	# of ads	price	subtotals
Jumbotron slides	x	\$20	\$
Jumbotron 'In Memoriam' slides	x	\$0	\$0
PROGRAM ADS:			
Business card ad - H 3.5"w x 2"h	x	\$40	\$
Business card ad - V 2"w x 3.5"h	x	\$40	\$
1/4 page ad - H 4.5"w x 1.5"h	x	\$50	\$
1/2 page ad - H 4.5"w x 3.25"h	x	\$60	\$
1/2 page ad - V 2"w x 7.5"h	x	\$60	\$
full page ad interior	x	\$100	\$
full page ad Good placement	x	\$200	\$
full page ad Best placement	x	\$300	\$
Total Order:			\$